Loanword non-adaptations

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While the sound structure of loanwords is typically adapted to comply with the phonology of the borrowing language, retention of non-native sounds also occurs. For instance, French speakers commonly retain the affricate [dʒ], as in the loanword jeep, despite the absence of this consonant from the French sound inventory. In this talk I will focus on cases where there is variability between adaptation and non-adaptation, and present two experimental studies aimed at elucidating the psycho- and sociolinguistic factors favoring non-adaptation.